

THE ASSOCIATION OF INDONESIA AUTOMOTIVE INDUSTRY

GAIKINDO

BIMONTHLY BULLETIN - VOL. 06 YEAR 2 - AUGUST-SEPTEMBER 2015

NEWS

See You in GIIAS 2016



■ CHAIRMAN'S NOTE

Dear readers,

The first thing that I need to convey in this address is that I want to express my compassion and solidarity to my compatriots of Indonesia automotive industry about the current economic situation. I encourage them to keep up with good works as I believe that the turmoil will be over. This is not the first time that we experience the hard times caused by economic troubles. And we always manage to get through the situation, and even recover to make better performance once the crisis is over. Our endurance has been tested.

Another important thing for me to say is that I would like to sincerely express my gratitude any party that got involved in the implementation of the *GAIKINDO Indonesia International Auto Show (GIIAS) 2015*. The largest auto exhibition in Southeast Asia that GAIKINDO hosted turned up with overwhelming success.

For one thing, the *GIIAS 2015's* success signifies GAIKINDO's fertile effort in rebranding the only official automobile exhibition in Indonesia under GAIKINDO organisation. The success can be seen from the amount of public that came up to visit *GIIAS 2015*. From the 380,000 visitors that GAIKINDO initially targeted, *GIIAS 2015* attracted some 450,000 visitors during 15 days of its implementation from 20 through 30 August 2015.



The venue at Indonesia Convention Exhibition (ICE) in Bumi Serpong Damai (BSD) City that for the first time functions as the home for *GIIAS* also has its own charms for the visitors. ICE is a completely new building that was officiated in early this year. It offers spacious sections, convenient facilities, large parking area, hospitality, and easy access. This makes the crowd easy and comfortable. The ICE building's architecture lends to an international atmosphere that quite fits the *GIIAS'* global quality

I believe without stakeholders' support and participation, the *GIIAS 2015* would not have been that successful. In this moment I would like to thank 34 exhibitors of GAIKINDO and non-GAIKINDO members, some 300 supporting industries, the visitors, domestic and foreign mass media, South Tangerang Municipality, Banten Provincial Government, and Deutsche Messe the ICE management.

GIIAS 2015's success is also implied by the implementation of *10th Indonesia International Automotive Conference (IIAC)*. Such conference has always become inherent part of auto show that GAIKINDO exhibits. This time *10th IIAC* was attended by prominent keynote speakers. Among others, the distinguished keynote speakers included Mr Kim Yong Geun— the President of *Organisation Internationale des Constructeurs d'Automobiles (OICA)* who is also the Chairman of Korea Automobile Manufacturers Association (KAMA)— representative of the Ministry of Energy and Mineral Resources, the Ministry of Industry, scholars, and industry.

But once again let me remind my fellow industry to not be carried away with the *GIIAS 2015's* glittering success. As I have mentioned earlier, we are now experiencing an economic condition that requires us to even work harder. We believe that the Government has gone out of its way to make strategic effort to bring this nation escape from the crisis. We also believe that the Government, with its capacity, will manage to launch best remedial decisions for the people, the industry, and the market. ■

GAIKINDO

Board of Governors

Chairman : Sudirman MR
Co-chairman I : Jongkie D Sugiarto
Co-chairman II : Johannus Nangoi
Co-chairman III : Johnny Darmawan D
Co-chairman IV : Rizwan Alamsjah
Co-chairman V : Teddy Irawan
Co-chairman VI : Bambang Subijanto
Treasurer : Henry Eric Wirawan

Address

Jl Teuku Cik Ditiro I No 11 D-E-F,
Menteng, Jakarta Pusat 10350
Phone: +62 21 315 7178
Fax: +62 21 314 2100
E-mail: gaikindo@gaikindo.or.id
Web: www.gaikindo.or.id

COVER PHOTO:

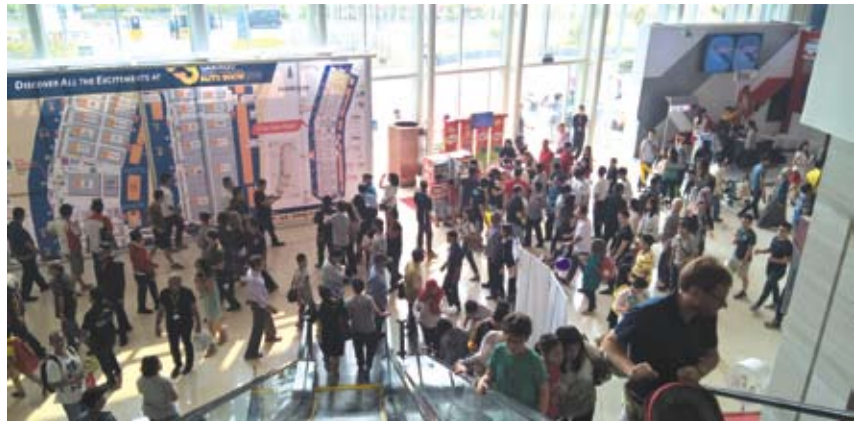
Mr Kim Yong Geun (President of OICA Chairman of Korea Automotive Manufacturer Association, KAMA) was flanked by Mr Johnny Darmawan (Head of Organiser of *GIIAS 2015*) and Mr Noegardjito (GAIKINDO Secretary General) to make stand tour during his visit to *GIIAS 2015* in Jakarta last August.

(PHOTO: Markus Deni Kuncoro – GAIKINDO News)



New Name, New Venue, New Record

The automobile exhibition *GAIKINDO Indonesia International Auto Show (GIAS) 2015* took place with success. The official automobile exhibition by the Association of Indonesia Automotive Industry (GAIKINDO) attracted the amount of visitors beyond the target. During its 11 days of implementation from 20 through 30 August 2015, it drew some 450,000 people to appear at the new venue at Indonesia Convention Exhibition (ICE), Bumi Serpong Damai (BSD) City.



The new venue sits in a location somewhat at the outskirts of Jakarta. Still, the visitors did not show reluctance to come, thanks to easy access and convenient transportation support that the event organiser (PT Seven Events) had anticipatively arranged in smart manner. People could find comfort with the infrastructures and facilities of the ICE, a newly-officiated building with modern architecture, clean, spacious, and professionally managed by a Germany-based multinational company Deutsche Messe.

The exhibition's new name that was adopted for the first time in this year's event "GIAS" also easily created awareness among automotive community in Indonesia. The mass media that make intent coverage of the GIAS contributes to the exhibition. This is particularly, with the use of word "GAIKINDO" in the exhibi-

tion's name that helps people to connect their awareness about the GAIKINDO: a mainstream organisation of Indonesia automotive industry.

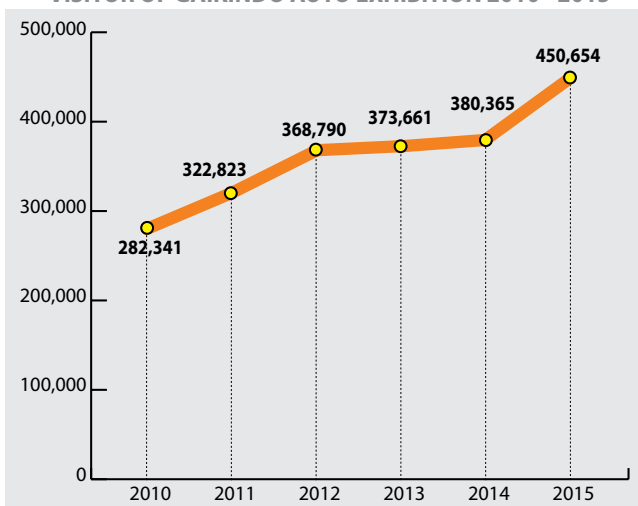
With the recent implementation of GIAS 2015, several authorised sources were poised to make testimonial statement on the exhibition's performance that they consider to have made a big leap to be an exhibition with international calibre. Some Japanese journalists exclaimed that GIAS 2015 had made a long leap from the previous one. They gave credit to the new venue that they considered as perfectly representative to host the international event such GIAS.

Mr Kim Yong Geun, the president of *Organisation Internationale des Constructeurs d'Automobiles* (OICA) and the chairman of

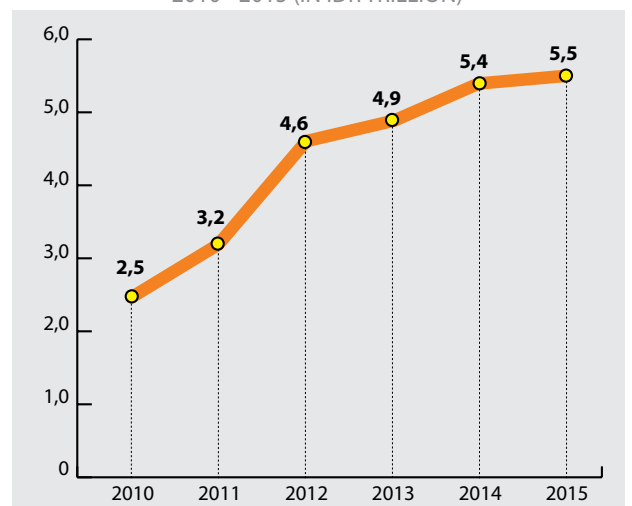
Korea Automobile Manufacturers Association (KAMA) also expressed his admiration about *GIAS 2015's* grandeur performance that lent to an international exhibition. Even before *GIAS 2015* was held, he had told GAIKINDO Secretary General Mr Noegardjito that he met during *Seoul Motor Show 2015* where he said he was willing to come to Indonesia to attend *GIAS 2015* and *10th IIAC* held in conjunction with the exhibition on 25 August 2015.

Head of GIAS 2015 organiser Mr Johnny Darmawan boldly explained that the exhibition now levels with the world's automobile exhibitions such as Paris Auto Show (*Mondial de l'Automobile*), Detroit Auto Show (North American International Auto Show, NAIAS), Frankfurt Auto Show (*Internationale Automobil-Ausstellung*, IAA), and Tokyo Motor Show. ■

VISITOR OF GAIKINDO AUTO EXHIBITION 2010 - 2015



TRANSACTION DURING GAIKINDO AUTO EXHIBITION 2010 - 2015 (IN IDR TRILLION)



They Commenting on GIIAS 2015

Mr Jusuf Kalla, Vice President of RI

"We cherish this exhibition as it depicts the achievements of our automotive industry. Amidst the existing economic condition, we require economical and efficient products." ■



Mr Kim Yong Geun, President of Organisation Internationale des Constructeurs d'Automobiles (OICA) and the Chairman of Korea Automotive Manufacturer Association (KAMA)

"This is fascinating. I feel a profound solidarity among Asians. In my capacity as the President of OICA, I hope I will be able to help improve Asian automotive in the world." ■



Mr Saleh Husin, Minister of Industry

"This is a window and door for international automobile business persons to see Indonesia. This is an opportunity for national automotive industry to explore wider market. Exhibition triggers optimism in developing the industry in the future, not only for the sake of commercial profit but also more workforce and transfer of technology." ■



Mr Johnny Darmawan, Head of Organiser of GIIAS 2015

"Seeing the slowdown of recent automotive industry, we are blessed with the successful exhibition. This may help ease the burden. Thanks to all exhibitors without whose participation GIIAS 2015 would have been empty. Thanks to the mass media, too." ■



Japanese News Persons

"We realise the exhibition this time is far better the previous ones. The modern venue completely comes to terms with the international caliber of the exhibition. The exhibitors should give more portions to the newest and up-coming models to showcase." ■



Mr Sudirman MR, GAIKINDO Chairman

"Through this exhibition, GAIKINDO is providing a hub for automotive industry to interact with public to show them the achievements that he have made. This is also a means to show the world about our progress. This is a crucial event amidst the gloomy economic condition." ■



Mr Noegardjito, GAIKINDO Secretary General

"The change of the exhibition's name into "GAIKINDO Indonesia International Auto Show" (GIAS) proves to be successful in attracting the public to visit the new venue at Indonesia Convention Exhibition (ICE)." ■



Mr Aage Hansen, Vice President Director of PT Deutsche Masse Venue Operation (ICE)

"This is fantastic. We have anticipated to accommodate and to facilitate a big crowd, still we did not realise it was going to turn out such a big visitors that we need to make immediate improvement. Coordination with the organiser is perfect." ■





Supporting Programmes during GIIAS 2015

Alongside the car exhibition, GIIAS 2015 also presented a series of supporting programmes. Some of them featured social activities, especially the efforts to give care to education. The rests featured attractive activities to give flair and to entertain the visitors.

Students' Day

To give chance to high school students to visit the exhibition and interact with exhibitors about the new technology that the industry achieve and apply in their models being showcased during the exhibition. This programme began on Thursday 27 August 2015. ■

Red Cross Day

In cooperation with Indonesia Red Cross, Indonesia Negative Rhesus Community, and Donor Community, GIIAS 2015 conducted several activities. These featured blood donor, talk show on rhesus, simulation in coping with disaster, and simulation in delivering first aid in common accident. The blood donor managed to collect 272 bags of blood. GAIKINDO also donated IDR 215 million out of the admission fares to Indonesia Red Cross. ■

Women's Day

By involving some selected women with outstanding achievement, the programme was meant to provide them with knowledge and skills in beautification and in driving using several car models of some brands under supervision of special teams that GAIKINDO set up. They also toured to booths of exhibitors. ■

Miss Auto Show

The beauty contest was for exhibitors' sales promotion girls (SPG). Some 122 participants were selected on the basis of their beauty, intelligence, behaviour, personality, and capacity in promoting the products (brand awareness). Ms Airin Aisyah of Daihatsu was elected the winner. ■

4x4 Challenge

In collaboration with Indonesia Off-road Federation (IFA) as operator, GIIAS 2015 set up a tall steel bridge through which some SUV and double cabin models— Mitsubishi Pajero Sport, Isuzu D-MAX, Nissan Navara, Range Rover Evoque Sport, Renault Duster— climbed. A special driver was assigned to give visitors a free ride. ■

Winners of Contests and Competitions during GIIAS 2015

- Winner of Live Modz	Tommy Air Brush
- Favourite car by visitors' choice	Daihatsu Copen
- Favourite booth of premium cars	BMW & MINI
- Favourite booth commercial cars	Isuzu
- Favourite booth over 2,000 square meters	Toyota
- Favourite booth of 500-799 square meters	Ford
- Favourite booth of 800-1,400 square meters	Mitsubishi
- Favourite booth of GAIKINDO members	Venom Car Audio
- Miss Auto Show 2015	Ms Airin Aisyah, Daihatsu

Champion of Champions

The event presented well-known domestic car racers of off-road, slalom and drifting contest at a corner of the exhibition venue at Indonesia Convention Exhibition (ICE). A rally driver Mr Rizal Sungkar won the contest with the fastest time during final phase. ■

Supercar Taxi Ride

In collaboration with Bintang Langgeng Media Group— and support by Lamborghini Jakarta, PT Danone Indonesia (Evian), and V-Kool Indonesia—GIIAS 2015 provided visitors with opportunity to have a ride as a passenger of Lamborghini Gallardo LP 550-2 and Lamborghini Aventador LP 700-4. The fast trek featured a lane in a corner of the ICE, taking place from 27 through 30 August. ■

Big Bike Test Ride

Organised by Bintang Langgeng Media Group and support from PT Triumph Motorcycle Indonesia and PT Kawasaki Motor Indonesia, gave opportunity to visitors to have a ride on big bikes with engine capacity over 1,500 CC. ■

Live Modz Show Off 2015

Live Modz Show off 2015 was an on-site car modification competition using Datsun Go models. The competition was sponsored by Datsun Indonesia, MBTech, GT Radial, Pioneer, and Autovision Lighting. Tomi Team of Jakarta was elected the winner. The competition was also recorded in Indonesia Record Museum (MURI) as the first ever live car modification competition that took place during GIIAS 2015 from 20 through 30 August. ■



10th IIAC in Brief

10th Indonesia International Automotive Conference (IIAC) 2015

In conjunction with the implementation of auto show, GAIKINDO always sets up an inherent agenda named *Indonesia International Automotive Conference* (IIAC) that compliments with the annual exhibition. Applying the same theme as that of *GIIAS 2015's "Smart Mobility for the Future"*, 10th IIAC took place on Tuesday 25 August 2015. It presented some outstanding keynote speakers from Indonesia and international community. Here is the 10th IIAC in summarised version. ■

Opening Ceremony

Mr Jongkie D Sugiarto (GAIKINDO Co-chairman)

In his speech, Mr Jongkie D Sugiarto said that IIAC is the convenient arena for automotive industry and its stakeholders to discuss on formulation of the Government's regulatory packages in supporting industry to produce low emission and efficient vehicles. ■

Ministry of Energy and Mineral Resources

Mr Agus Budi Wahjono, Vice Minister

The Ministry of Energy and Mineral Resources is encouraging automotive industry to produce vehicles to use natural gas fuel. The Ministry points at "bi-fuel vehicles" where engine works with combination of natural gas and petrol fuels. The Ministry

believes "bi-fuel vehicle" will help reduce dependency solely on petrol fuel.

Indonesia nowadays requires 72 million kilo liters of petroleum per year. To meet the demand for petroleum, Indonesia still imports some portion of the required amount with market price. Of the amount, 64% is used for transportation sector. With the use of natural gas by automobile industry, the dependency on petroleum will decrease and will save cost due to less expensive gas price compared to that of petroleum's.

Indonesia supposedly has some 103 trillion standard cubic feet of natural gas, where production reaches some 8.698 billion metric standard cubic feet per day. To use natural gas for fuel will help cut pollution and create engine durability.

In 2015 the Government plans to build 57 units of natural gas furl stations. The Ministry of Energy and Mineral Resources, Ministry of Industry, and Ministry of Transportation altogether launch an encouragement of the use of natural gas for transportation. The Government hopes for GAIKINDO's participation in pushing the roadmap to produce the bi-fuel vehicles.

The Government claims to have arranged a regulatory package, by taking investors' interest to get involved in the fuel diversification into consideration. ■





Organisation Internationale des Constructeurs d'Automobiles (OICA)

Mr Kim Yong Geun, also Chairman of Korea Automobile Manufacturers Association (KAMA)

In his capacity as the president of OICA, Mr Kim-Yong Geun said it requires government's effort in any country to encourage the use of environmentally friendly vehicles. Government should introduce regulations that support production of such vehicles.

In order to respond to the issue of global climate change, the most realistic solution is the use of gas-fueled vehicles which emission is 10% lesser than that of petroleum's. He said that it is not exaggeratedly expensive to build a web of natural gas stations, while natural gas' price is also less expensive, as well. ■

Ministry of Industry

Mr I Gusti Putu Suryawirawan, Director General of Metal, Machinery, Transportation Equipment, and Electronics

The Ministry proclaims its support to automotive industry in making further effort to produce environmentally friendly vehicles. The support features the introduction of incentives in the form of luxury tax cut for vehicles which fuel consumption ratio can reach 20 or more kilometers per litre. The Government will also promote policies to support national component manufacturers and domestic research, encouraging the production of alternative fueled vehicles (bi-fuel and hybrid). ■

Ministry of Finance

Mr Syurkani Ishak Kasim, Head of Climate Change and Multilateral Fund Office

Fiscal policy on automotive industry in the future will focus on an effort to encourage the use of low emission technology. The Government is about to consider incentive mechanism to support the development of such technology by automotive industry in order to formulate competitive cost. This effort requires collaboration and cooperation between the Government and the industry. ■

Industry (BMW and Honda)

Mr Kazuhiro Akima – Chief Engineer of Power Train of PT Honda R&D Indonesia

Mr Bernhard Marx – Head of Powertrain Strategy and Customer Orientation BMW AG, Germany

Keynote speakers from industry presented BWM and Honda. They drew description on their products that continuously apply improved technology where engines are set up to work efficiently in terms of fuel consumption. They also reveal their vision on the production of environmentally friendly vehicles by using alternative fuel such as hybrid. ■

The International Council of Clean Transportation

Dr Chris Malin

The International Council of Clean Transportation is a non-profit organisation focusing on research on regulations on environment and transportation. He underlined the critical air pollution caused by motor vehicles. He conveyed best practices by US, European Union (EU), Japan, and China that succeeded in reducing CO2 emission. They gradually launch regulations to tighten the standard of gas emission by vehicles. ■



Car Production Saw August Recovery

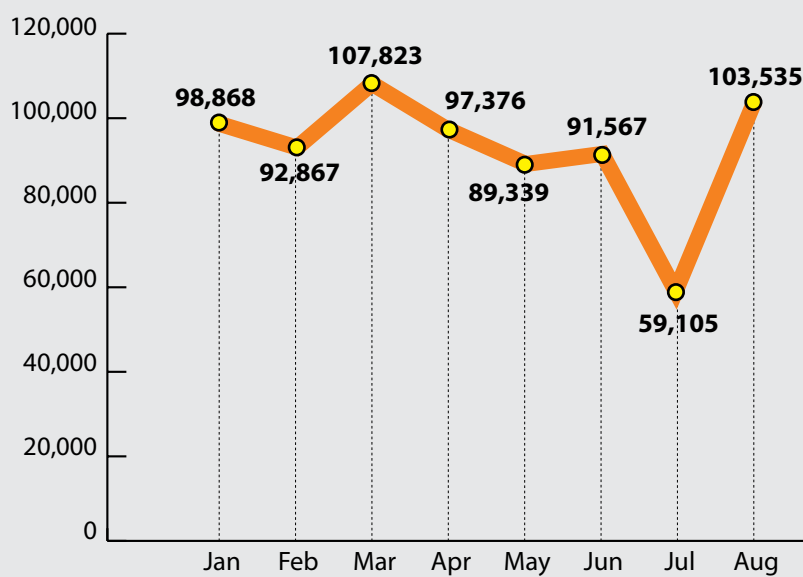
Amidst the Indonesia's economic ailment due to crumbling IDR against foreign currencies, automotive industry turns to manage to maintain its resilient performance. Entering August 2015, Indonesia's car industry still saw significant increasing production from that in July.

In July, Indonesia's car industry produced 59,105 units, increasing in August to 103,440 units, almost 100% up. The improvement in production lent to total production during January-August production of 740,385 units from 636,945 units of total production in January-July period.

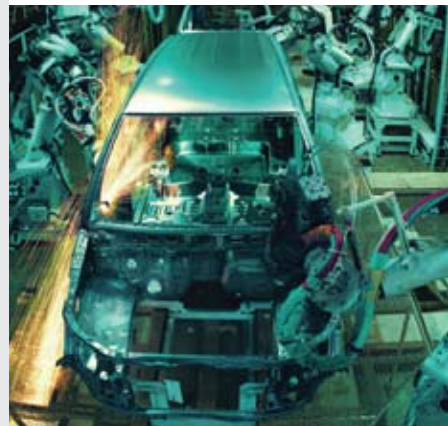
Highest production happened to MPVs from 25,145 units July to 57,903 units in August, above 100%. The increase of MPV sales came from some MPV models with engine capacity below 3,000 CC.

Sedan production volume also increased by some 100% in August compared to that in July. In July, sedan saw 4,750 units of domestic sales, increasing into 7,280 units in August. Some 100% increase also happened to SUV production— 2,447 units in July and soared into 4,290 units in August.

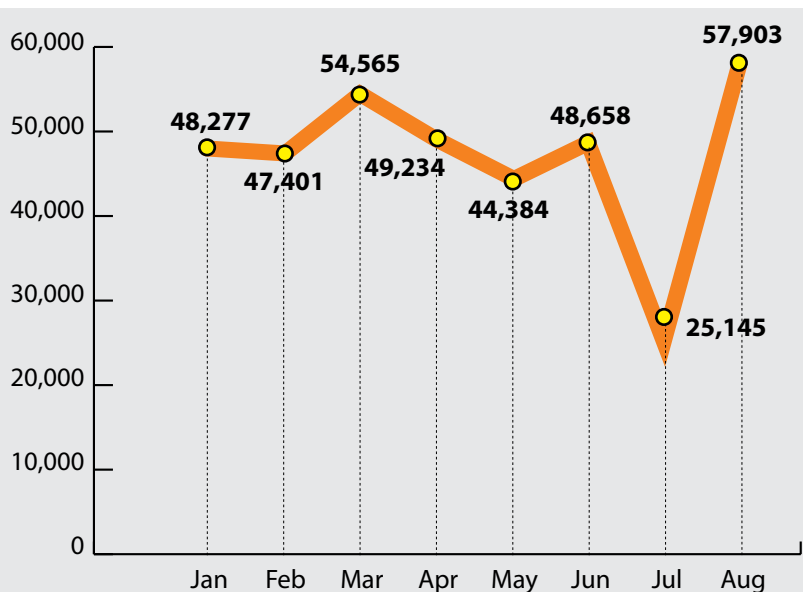
Domestic Car Production, January - August 2015



Total production during January - August: 740,385 units



Domestic Production of MPV (4x2), January - August 2015



Total Production of MPV (4x2) in January - August: 375,567 units

Production of some other categories also improves significantly in August. Bus, pick-up/truck, and environmentally friendly and low emission cars rose. Car production in Indonesia mostly goes to domestic market, and the rest are for export. ■





Sales of Double-cabin up 300% in August

August saw optimism in domestic car sales. Having slowed down in July, sales in August bounced back impressively. The increasing sales in August happened to all categories. Compared to July total sales (55,615 units), sales in August reached 90,534 units, almost 100% hike. The sale increase in August contributes to 671,641 units of total sales in the January-August period.

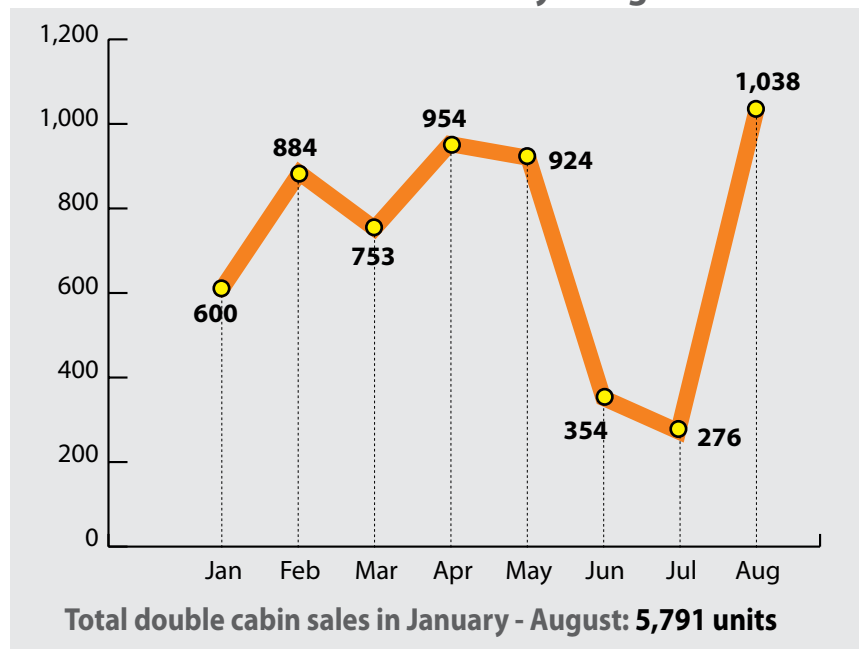
The sheer improvement of economy— after a downturn in July that coincided with a month-long Fasting Month and *Lebaran* Eve— looks to be one of reasons that encourage the bouncing sales in August. The car exhibition GAIKINDO Indonesia International Auto Show (GIIAS) 2015 also apparently gives significant impetus to the growing sales in August. The 11-day's time auto show from 20 through 30 August 2015 in a new venue at Indonesia Convention Exhibition (ICE), Bumi Serpong Damai (BSD) City created a business condition where some 34 exhibitors managed to book about IDR 5.5 trillion.

Of all car categories, sales of bus and double cabin categories show the most impressive percentage improvement. Bus sales in August reached 501 units, increasing from 433 units in July. Bus sales in August even saw the highest during January-August period. And it is interesting

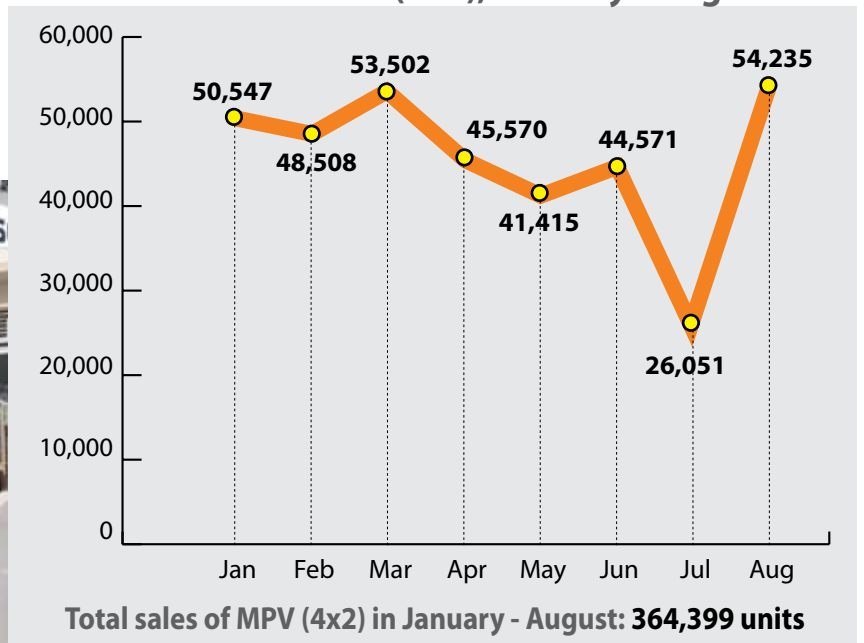
to find out that bus sales indicates increasingly stable level despite the volume is outnumbered by sales of other categories, especially that of low MPV models that traditionally dominates domestic car sales and that of environmentally friendly and low emission models that offer affordable price.

Sales of double cabin models in August saw phenomenal percentage, some 300% up from that in July. Double cabin sales in July were 276 units, astonishingly jumped into 1,038 in August. But it is also important to notice that all double cabin in Indonesia car market are still imported from Thailand. ■

Double Cabin Sales in January - August 2015



Domestic Sales of MPV (4x2), January - August 2015



Car Export from Indonesia Picking Up

GAIKINDO Chairman Mr Sudirman MR suggests that Indonesia automotive industry need to be still optimistic about the future. He, among others, relies on the need to improve car export. So far, Indonesia has made considerable volume of car export to some destination countries.

Car export from Indonesia comprises three kinds in terms of how the exported items are packaged. First is export of completely-built up (CBU) cars which are measured by unit. Second is export of completely-knock down (CKD) car parts which volume is defined by set. Third is export of car components that are defined by piece. And those three kinds of car exports from Indonesia see picking up trend during the first eight months in 2015.

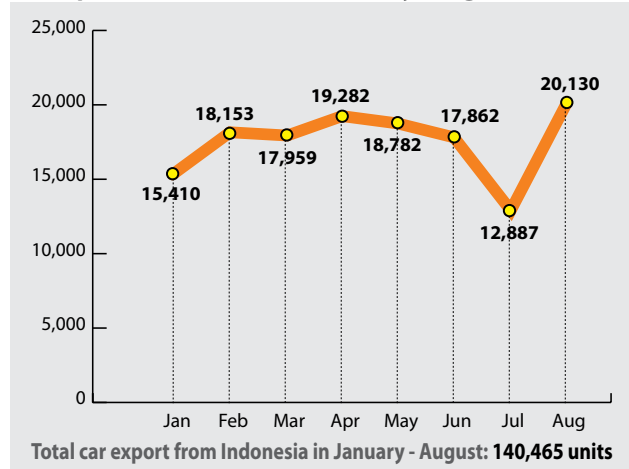
He also believes that the Government has had strategy to develop car export by alluring investors to develop industrial bases in Indonesia. "The Government's plan to attract investors to build export-oriented production base in Indonesia opens an opportunity for car export from Indonesia to scale up," he said.

The development of local component manufacture can be materialised when investors are attracted

to build component industry in Indonesia. The Government, in this case the Ministry of Industry, has been seeking more investors to come, as it was said by Minister of Industry Mr Saleh Husin during his presence at the opening ceremony of GAIKINDO Indonesia International Auto Show (GIAS) 2015 at Indonesia Convention Exhibition (ICE), 20 August 2015.

"Government's effort in the near future is to create export-oriented automotive industry base in Indonesia. The fresh investment will be more effective when combined with improvement of local product competitiveness by using locally-manufactured components," the Minister said. ■

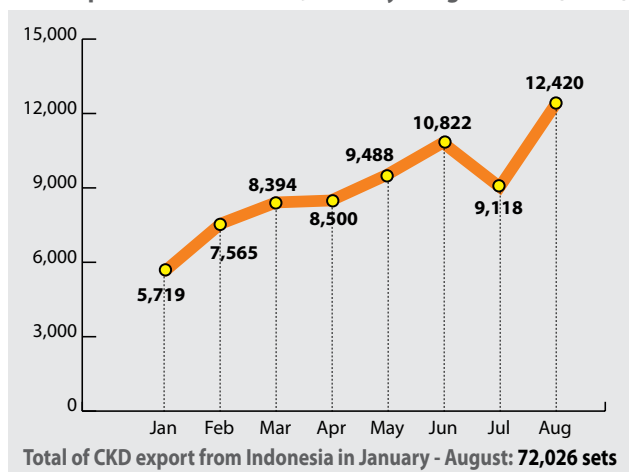
Car Export from Indonesia in January - August 2015 (CBU)



Export of Car Components from Indonesia, January - August 2015 (in piece)



CKD Export from Indonesia, January - August 2015 (in set)





Industry in Brief



FUELS FOR TRANSPORTATION: GAIKINDO and Pertamina are teaming up to make preparation for diesel fuels in the bid of Euro-4 Standard. (PHOTO: Sigit Pramono - GAIKINDO News).

Teaming up GAIKINDO and Pertamina for Quality Fuel

GAIKINDO sent its team featuring fuel engineers to visit Pertamina (fuel producer) on 10 September 2015. They discussed about the necessity for automotive industry and Pertamina to harmonise its roadmap towards the possible implementation of Government's regulations concerning the use of biodiesel (B15) and Euro 4 Standard. The readiness can only be made when both parties have had bold roadmap. ■

"Molina" Seeking Stakeholders' Support

Faculty of Economics and Business of Indonesia University conducted a focused group discussion (FGD) to review the public acceptance of National Electric Car ("Molina") project on 8 September 2015. The FGD, with support from Education Fund Management Body of the Ministry of Finance. "Molina" prototype has been under construction, involving a consortium of five colleges— Indonesia University Jakarta, Bandung Institute of Technology, University of Gadjah Mada Yogyakarta, University of Sebelas Maret Surakarta, and Sepuluh November Institute of Technology Surabaya. ■

Autopart Industry Must Grow

The Government needs to give incentives and to create attractive investment climate. Moreover, the Government also applies tight control over low-quality imported items. Minister of Industry Mr Saleh Husin said in a discussion by mid August 2015 that those steps are required in the effort to develop locally manufactured components in order to elevate competitiveness of exported cars from Indonesia. ■

Anticipating the ASEAN Economic Community

Indonesia's automotive industry is working hard to improve competitiveness of its exported cars in order to balance the imported vehicles. Minister of Industry Mr Saleh Husin said— last July 2015 in an FGD with GAIKINDO and the Association of Motor Vehicle Equipment Industry (GIAMM) on the will to win the competition among ASEAN countries upon the implementation of the ASEAN Economic Community by the end of 2015— that Indonesia should win the competition. So far, Indonesia is second to Thailand in producing vehicles for export market. ■



2015 Indonesia Transportation Exhibition for Traffic Safety Campaign

PT Hino Motors Sales Indonesia (HMSI), one of GAIKINDO members, took part in 2015 Transportation Exhibition. The exhibition took place at SMESCO Building Jakarta from 16 through 18 September 2015. “This participation signifies Hino’s commitment to contribute to the development of transportation in Indonesia and the national automotive industry,” said Director of Sales and Promotion of HMSI Mr Santiko Wardoyo.

The exhibition was held at the light of the National Transportation Day. The second exhibition comprised some activities, such as seminar and business forum, highlighting a theme “Strengthening Safety and Quality of Public Transportation Services”. The Minister of Transportation Mr Ignasius Jonan urged the importance transportation safety and services. He hoped the exhibition will help encourage all stakeholders of transportation sector to prioritise transportation safety and services. ■

To Curb Traffic Accidents, RI Government Launches Speed Limit

Ministry of Transportation is introducing Regulation Number 111 in 2015 on mechanism of motor vehicle maximum speed limit. The regulation will start in effect in February 2016. The Ministry is now putting the regulation for socialisation to public.

Secretary General of Ministry of Transportation Mr Sugihardjo said the regulation is aimed at reducing traffic accidents. It is hoped that the regulation will affirmatively curb road accidents. Police’s data indicate that 14% traffic accidents in 2014 were caused by human error, such as speeding up beyond maximum safe speed limit. The maximum speed limit will be determined in accordance with road condition and road classification.



A company that provides traffic sign services and products in the Indonesia Transportation Exhibition 2015. (PHOTO: Sigit Pramono – GAIKINDO News)

To monitor traffic condition, the Ministry is in collaboration with Police Department to install CCTV cameras. The Ministry is socialising the Regulation through various platforms of media campaigns— printed, electronic, TVs, and social media. ■

Renewal of Road Traffic Signs Is on Its Way

The Ministry of Transportation in 2016 will propose budget of IDR 1.5 for traffic sign renewal in national roads all over Indonesia. The Minister of Transportation said amidst his visit to “2015 Indonesia Transportation Exhibition” in Jakarta 16 September 2015. He said traffic signs play important role to provide information to travelers in order to create traffic safety.

He revealed that in some areas the roads are left without adequate traffic signs. This condition endangers travelers. In that occasion the Minister underlines the importance of transportation safety. ■



Visitors attended the Indonesia Transportation Exhibition 2015. (PHOTO: Sigit Pramono – GAIKINDO News)