

LEAF

Driving the future of mobility

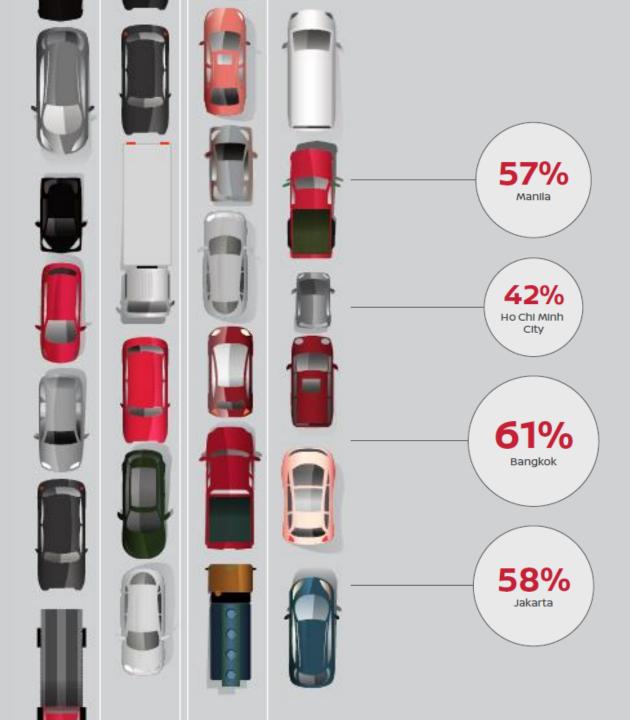
ISAO SEKIGUCHI

PRESIDENT DIRECTOR NISSAN MOTOR INDONESIA



BY 2050, TWO OUT OF THREE PEOPLE WILL LIVE IN CITIES





LOST TIME DUE TO TRAFFIC CONGESTION

Source: Frost & Sullivan Study 2019



GLOBAL MID-TERM PLAN

- Mobility
- Operational Excellence
- Value to Customers
- Electrification

Excite with products

Create awareness and understanding

Build the ecosystem



WORLD'S BEST-SELLING EV

400k+ sold 10 billion km driven Sold in 51 markets

111 awards

- World Car of the Year
- o Japan Car of the Year
- o Europe Car of the Year
- o World Green Car
- Australia's Green Innovation Award





THE ICON OF NISSAN INTELLIGENT MOBILITY



More Boost



More Confidence



More Connected

NISSAN INTELLIGENT POWER

100% ELECTRIC POWERTRAIN

Zero emission

0-100km/h IN 7.9 SECONDS

320Nm Torque and 150hp

40% MORE RANGE TRANSPARENTLY DELIVERED

270km based on WLTP Combined Cycle

415km based on WLTP City Cycle



NISSAN INTELLIGENT DRIVING

PROPILOT

Optimized for highway cruising and traffic jams

PROPILOT PARK

Fully autonomous parking at the touch of a button

E-PEDAL

Enables acceleration, deceleration and complete stop in one simple movement



ONE PEDAL DRIVING EXPERIENCE

BRAKE USAGE REDUCED BY 90% IN CITY DRIVING



Australia **Indonesia Hong Kong** Korea Malaysia **New Zealand Philippines Singapore Thailand**





2 IN 3
NISSAN
NOTES
SOLD IN
JAPAN ARE
E-POWER
DRIVEN

E-POWER



GROWING DEMAND FOR EVS IN SOUTH EAST ASIA

37%
OF CAR BUYERS
CONSIDER BUYING
AN EV AS THEIR
NEXT CAR

70%
WOULD SWITCH IF
CHARGING STATIONS
ARE INSTALLED IN
APARTMENT
BUILDINGS

OF EVS ACROSS
SOUTHEAST
ASIA

ADVANCING ADOPTION THROUGH COLLABORATION









NISSAN INTELLIGENT INTEGRATION

NISSAN CONNECT EV APP

Manage your car through your smartphone

CONNECTING TO THE GRID

Turning our cars into clean mobile energy hubs





NISSAN INTELLIGENT MOBILITY

